

# TRANSFORMING HEALTH

Through Genomic Nursing

November 8-10, 2019

Wyndham San Antonio Riverwalk

San Antonio, Texas USA

2019 ISONG World Congress  
International Society of Nurses in Genetics



## Sponsorship and Exhibitor Opportunities

## **JOIN US!** Be recognized as an industry leader with global presence at the 2019 ISONG World Congress in San Antonio, Texas USA.

Sponsors and Exhibitors of the ISONG Congress have access to the best and brightest genetic leaders, sharing current knowledge and future trends of genetics/genomics. Our attendees are eager to hear presentations, visit exhibitor information booths and discuss tools, programs and products.

The visibility of your company or institution will be heightened through direct exposure to the attendees. Opportunities to highlight your company or institution will be prevalent during the Congress and sponsorships are available at a variety of levels and involvement. In particular, there are prominent spots available for sponsors to reach the audience on a relevant topic which also reflects the message of your company or institution.

Your audience will include our members and Congress attendee makeup which spans from 15 different countries. Each of them brings a deep knowledge base and passion for the field of Genetic Nursing. They come from a variety of settings, ranging from government agencies to clinical and academic settings. Most have direct patient care, many are nursing faculty committed to educating the next generation of nursing scholars and all are committed to fully integrating genomics into healthcare. The audience for the ISONG World Congress is YOUR direct target audience, either for testing, medications, therapies, graduate or doctoral education, principal investigators, research studies, and faculty recruitment.

Make ISONG your strategic partner by taking advantage of this unique sponsorship opportunity. All Congress sponsors are listed on the Website and in e-communications for all Congress notifications.

Please review the options listed throughout the prospectus or contact ISONG to discuss sponsorship opportunities at: [amy@isong.org](mailto:amy@isong.org) or at +1 412-344-1414.

## Our Vision

Caring for people's genetic and genomic health throughout the lifespan and across the continuum of health and disease.

## Our Mission

To serve both the nursing profession and the public. ISONG fosters and advocates for the scientific and professional development of its members and the nursing community, in the discovery, interpretation, application, and management of genomic information, for the promotion of the public's health and wellbeing. ISONG advocates for public understanding of genomic health and use of genomic





## ISONG Sponsorship and Exhibitor Opportunities

All sponsors receive these exceptional deliverables:

- Logo with link to company URL on the ISONG website
- Exhibit table and chairs
- Company description in the Congress Program
- Discounted Member Rate for additional representatives
- Bag insert (your company provides)
- Logo on the Vendor Passport Card

[Click Here to Reserve your Sponsorship!](#)

### Diamond Sponsor.....\$10,000

The Diamond Sponsor is the official Congress Sponsor and the most prestigious and visible of all sponsorships. Limited to 1 Sponsor.

- Exclusive recognition as Official Sponsor on the slide for the Opening Session & all event signage
- Provide unrestricted Educational Support for the Opening Keynote Speaker (ISONG chooses speaker)
- Podium acknowledgment before the Opening Keynote Speaker introduction
- Chair drop – Your flyer/giveaway on every seat at the Opening General Session
- Center logo and Designation as a mandatory sponsor visit on the Vendor Passport card
- Four complimentary Congress registrations
- Strategic placement of booth location and company logo for highest visibility
- One-page digital communication to ISONG members and Congress attendees
- Full-page ad in the Congress Program
- One-time use of mailing list; electronic copy for direct mail

### Platinum Sponsor.....\$7,000

This high-level sponsorship increases the visibility of your company with direct exposure to key representatives of healthcare institutions. Limited to 3 Sponsors.

- Chair drop - Your flyer/giveaway on every seat at a Selected Session
- Designation as a mandatory sponsor visit on the Vendor Passport card
- Three complimentary Congress registrations
- Strategic placement of exhibit location and company logo for highest visibility
- Half-page digital communication to ISONG members and Congress attendees
- Full-page ad in the Congress Program
- One-time use of mailing list; electronic copy for direct mail

Choose one option:

#### Keynote Speaker Sponsor (2 available)

Provide unrestricted Educational Support for a keynote speaker in the program. Receive Podium acknowledgment before the Speaker introduction (ISONG chooses speaker).

#### Lunch Sponsor (1 available)

Prominent recognition on all signage and marketing materials as the exclusive sponsor for the networking lunch.

**Gold Sponsor.....\$5,000**

Gold sponsorship identifies your company as a ISONG supporter with a focus on providing exposure for your company leading up to the Congress and throughout the event.

- Two complimentary Congress registrations
- Half-page digital communication to ISONG members and Congress attendees
- Half-page ad in the Congress Program
- One-time use of mailing list; electronic copy for direct mail

**Choose one option:**

**Raffle Sponsor (1 available)**

Your company logo will be displayed prominently on the raffle gift bags, and your company's Congress attendee can assist in presenting the winning prizes. The Raffle is a highly anticipated event of the Congress!

**Scientific Poster Session Sponsor (1 available)**

Your company logo will be prominently displayed on the signage amid the impressive collection of posters while the authors and attendees network on this important educational portion of the program.

**Reception Sponsor (1 available)**

Support the highly anticipated networking event at the Congress with recognition on all materials.

**Breakfast Sponsor (2 available)**

Your company logo will be displayed prominently during the continental breakfast in the exhibit hall, while attendees network with colleagues in a relaxed setting. Recognition on all Congress materials and prominent signage throughout breakfast.

**Silver Sponsor.....\$3,500**

Take advantage of highlighting your company with Congress signage at the breaks or a highlighted giveaway item to gain exposure for your company during and after the Congress.

- One complimentary Congress registration
- Half-page ad in the Congress Program
- One-time use of mailing list; electronic copy for direct mail

**Choose one option:**

**Congress Tote Bag Sponsor (1 available)**

Sponsor the conference bag for the attendees with your company logo highlighted on this keepsake.

**Refreshment Break Sponsor (4 available)**

This break promotes networking with attendees and exhibitors. Receive recognition on all Congress materials as well as signage during the break.

**Social Media Sponsor (1 available)**

Your company logo will be pushed with social media communications for the Congress with a link to your website.



**Copper Sponsor.....\$2,750**

Opportunity to support important initiatives while highlighting your company/organization.

- One complimentary Congress registration
- Quarter-page ad in the Congress Program

Choose one option:

**Genetic Nursing Research Grants**

Support research related to genetic nursing practice or that which contributes to the development of genetic nursing science. Your company representative can assist in presenting this award along with an ISONG member at the Congress.

**Charging Station (with logo signage)**

An ideal opportunity to provide this service to attendees while highlighting your company.

**Bronze Sponsor.....\$1,750**

Provides exhibit space with access to all attendees during the Congress.

- One complimentary Congress registration

**University Row.....\$1,500**

This is a special opportunity for universities to showcase their programs and expand their recruiting efforts for programs for nurses with a dedicated space during the Congress.

- One complimentary conference registration

**Additional Opportunities****Conference Program Ads.....See Below**

Quarter-page: \$250  
(3.625"x4.875")

Half-page: \$450  
(7.5"x4.875")

Full-page: \$650  
(7.5"x10")

Inside Front or Back Cover: \$950 Color  
(7.5"x10")

Based on availability

**Recognition / Honor a Nurse Program Ad .....\$100**

Personalize a message in the Official Congress Program to Honor a Nurse or to recognize a colleague (maximum of 50 words). The deadline for submission is October 1, 2019.

**Lanyard Sponsorship.....\$800**

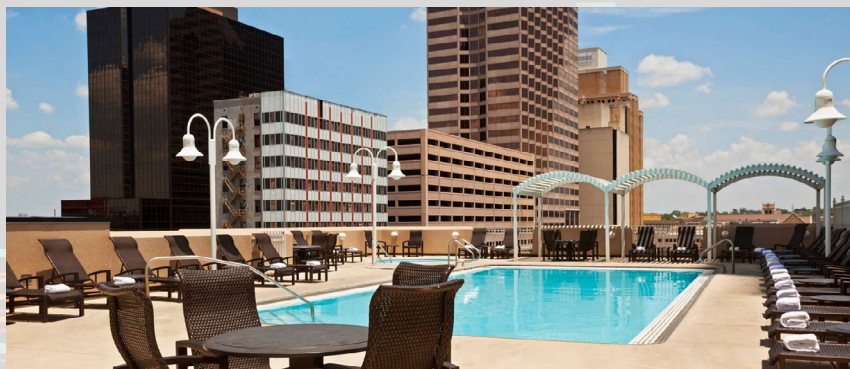
With your support, name badge lanyards will be distributed to all Congress registrants. These lanyards showcase your logo for increased visibility.

## Hotel Information

Wyndham San Antonio Riverwalk  
111 East Pecan St.  
San Antonio, Texas USA 78205

ISONG Congress Group Room Rate:  
\$140 Single/Double plus taxes

[Click Here for  
Hotel Reservations](#)



All room reservations must be made by October 1, 2019 to ensure that you get the discounted group room rate. The special conference rate and room availability cannot be guaranteed after the cut-off date. Click here for more information and to make a reservation at the special room rate.

## Sponsor Information and Agreement

With your sponsorship you agree to the following information:

The exhibit table assignments are based at the discretion of ISONG. The exhibitors will receive priority assignments by group of sponsorship level and space required.

ISONG tries to ensure competitors are not placed by one another, but cannot guarantee placement. Standard space is 7' wide and maximum height is 8 feet. No signage or display features are permitted above this height. Booths must maintain line of sight for neighboring exhibitors.

ISONG will email your exhibitor kit to the primary exhibitor contact in early August 2019. If you have questions prior to this date, please contact the ISONG office. The exhibitor kit will include:

- Details on how to order electricity, internet, labor and other booth essentials.
- Details on how to ship and/or deliver materials to and from the hotel.
- Exhibitor and Congress Schedule.

Exhibitors may demonstrate their products and equipment only within the confines of your exhibit space so as not to block neighboring exhibits. Social functions sponsored independently by exhibitors during the ISONG Congress cannot conflict with scheduled conference education sessions or social events.

Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation; if written notice is received on or before June 15, 2019, a refund of all monies minus a charge of \$500 will be refunded. Cancellations after June 15, 2019 will not be eligible for a refund.